



Event Journal Contract

33rd Annual Silver Bell Awards Dinner

Thursday, June 10, 2010

Please indicate the ad you are ordering:

- Inside Front Cover \$2,000
- Inside Back Cover \$2,000
- Outside Back Cover \$2,000
- Full Page Gold \$1,500
- Full Page Silver \$1,250
- Full Page Black & White \$750
- Half Page Black & White \$500

Please indicate if you would like us to pick up the same ad that you ran last year or if you are supplying new artwork. If you are using your ad from last year and the text includes the name of last year's awardees, SCI will adjust the copy to reflect the 2010 recipients.

- Pick up the ad we ran last year.
- Pick up the ad we ran last year and adjust the copy to reflect the 2010 awardees.
- We are supplying a new ad.

Honoring:

C. Berdon Lawrence
Chairman of the Board, Kirby Corporation

SILVER BELL AWARD

The Rev. Jean R. Smith, D.D.
former Executive Director, SCI

SILVER BELL AWARD

Vice Admiral Vivien S. Crea (ret.)
former Vice Commandant, United States Coast Guard

LIFETIME ACHIEVEMENT AWARD

Preparing and submitting your ad:

Please e-mail your advertisement/artwork to:
journal@seamenschurch.org.

Please place your company's name and type of ad (i.e. Full Page Silver) in the subject line of your artwork e-mail.

Please include a completed copy of this contract with your advertisement/artwork email.

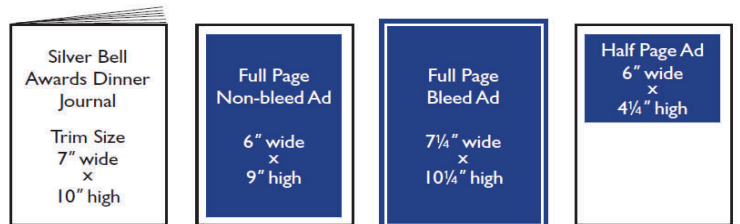
This form is available online at www.seamenschurch.org.

Preferred file formats for your advertisement are PDF or eps with all fonts embedded or converted to outlines and images at 300 dpi. Also acceptable are jpeg or tiff files at 300 dpi.

We do not accept Microsoft Word documents.

The trim size of the event journal is 7" wide x 10" tall. If your full page ad does not bleed, the size is 6" wide x 9" tall. If you would like your full page ad to bleed, the size is 7 1/4" wide x 10 1/4" tall. The "live area" of your ad should not exceed 6" wide by 9" tall. Half page ad size is 6" wide x 4 1/4" tall.

Half page ads do not bleed.



Deadline for submitting advertising materials is Friday, April 30, 2010

Please return a copy of this contract with your payment (check payable to The Seamen's Church Institute) to:

The Seamen's Church Institute – Silver Bell Journal
241 Water Street • New York, NY 10038

Tel: (212) 349-9090 x237 • Fax: (212) 349-8342 • E-mail: journal@seamenschurch.org

Company _____ Cost of Ad \$ _____

Contact (for journal questions) _____ Contact E-mail _____

Address _____

Contact Telephone # _____ Contact Fax # _____

Authorized by (please print name) _____ Signature _____