



**24TH ANNUAL
RIVER
BELL
AWARDS
LUNCHEON**
THURSDAY, DECEMBER 5, 2024

**PADUCAH-MCCRACKEN COUNTY
CONVENTION & EXPO CENTER
415 PARK STREET | PADUCAH, KY 42001**

- **11:00 AM CHECK-IN & RECEPTION**
- **12:00 PM LUNCHEON & AWARDS**

The Seamen's Church Institute invites you to join us at the 24th Annual River Bell Awards Luncheon. Support for the River Bell Awards Luncheon enables us to continue to fulfill our mission-driven purpose and practice – to serve the mariner. We look forward to gathering with our friends, supporters, and colleagues at this celebratory event of the maritime industry and its workforce.

TABLE SPONSORS

GOLD

\$25,000

(LIMITED AVAILABILITY)

- Two tables for ten (20 guests) with premium seating at the luncheon
- Two full-screen ads displayed in the River Bell Digital Journal
- Name and company logo recognition on pre-and-post event communications, the event invitation, the sponsor highlight email, SCI's website, in the printed program, and on social media
- Acknowledgment from the podium during formal remarks
- Sponsorship acknowledgement on Cocktail Reception signage at the bar

CAPTAIN

\$12,000

- One table for ten (10 guests) with premium seating at the luncheon
- Two full-screen ads displayed in the River Bell Digital Journal
- Name and company logo recognition on pre-and-post event communications, the event invitation, the sponsor highlight email, SCI's website, in the printed program, and on social media
- Acknowledgment from the podium during formal remarks

PILOT

\$8,000

- One table for ten (10 guests) at the luncheon
- One full-screen ad displayed in the River Bell Digital Journal
- Name and company logo recognition on the sponsor highlight email, SCI's website, and in the printed program

MATE

\$6,500

- One table for ten (10 guests) at the luncheon
- One half-screen ad displayed in the River Bell Digital Journal
- Name recognition on the sponsor highlight email, SCI's website, and in the printed program

TICKET SPONSORS

BELL SPONSOR

\$3,000

- Two guests with premium seating at the luncheon
- One full-screen ad displayed in the River Bell Digital Journal
- Name recognition on the sponsor highlight email, SCI's website, and in the printed program

PATRON TICKET

\$350

- Seating for one guest at the luncheon





DIGITAL JOURNAL ADS

Promote your organization through the purchase of a digital journal ad at this year's River Bell Awards Luncheon. All ads will be projected on-screen during the event. For those with sponsorships, journal ad fees are waived.

CAPTAIN LEVEL AD

\$2,000

PILOT LEVEL AD

\$1,250

MATE LEVEL AD

\$500

- Two full-screen ads displayed in the River Bell Digital Journal
- One full-screen ad displayed in the River Bell Digital Journal
- One half-screen ad displayed in the River Bell Digital Journal

FILE SPECS

FULL-SCREEN AD

- 16:9 ratio
- 1600px wide x 900px or 16" x 9"
- Artwork extends to the edge

HALF-SCREEN AD

- 7:8 ratio
- 700px wide x 800px or 7" x 8"
- SCI adds a light gray border to separate ads

DETAILS

- File types: PDF, EPS, JPG, TIF (note: we do not accept Word or PPT files)
- Resolution no less than 150 ppi
- If working with scanned documents, please scan at resolution of 300 ppi or higher

REGISTRATION

To complete registration by check or wire transfer- please complete the form below.

DETAILS

Sponsor name _____

As you would like it to appear in event materials.

Contact _____

Title _____

Street address _____

City _____ State _____ Zip _____

Email _____

Phone _____

PAYMENT PREFERENCE

Please send instructions for Wire Transfer

Please send an Invoice

Check (*Payable to: The Seamen's Church Institute*)

Credit card payments can be made online at seamenschurch.org/rb2024

PLEASE COMPLETE REGISTRATION BY NOVEMBER 8, 2024

To register, please complete and email this form to:

Riverbell@seamenschurch.org

or mail to:

Chao Huang • River Bell • SCI • 50 Broadway 26th Floor • New York, NY 10004

SCI is a 501(c)3 not-for-profit organization. All contributions in excess of the value of the lunch are tax-deductible as a gift to a not-for-profit organization.

TABLE SPONSORS

Gold Table Sponsor \$25,000

Captain Table Sponsor \$12,000

Pilot Table Sponsor \$8,000

Mate Table Sponsor \$6,500

TICKET SPONSORS

Bell Sponsor \$3,000

Patron Ticket #of tickets ____ @ \$350

CONTRIBUTION

I would like to make a fully tax-deductible contribution of \$ _____

DIGITAL JOURNAL ADS

Captain Level Ad \$2,000

Pilot Level Ad \$1,250

Mate Level Ad \$500

TOTAL \$ _____